COURSE OUTLINE
Introduction to Cultural Anthropology

Course Description
BS 106. Introduction to Cultural Anthropology. 3 hours credit. This course will enable the student to understand the use of scientific observation in examining human behavior and defining the concept of culture. The student will explore the diversity of human culture and the different anthropological perspectives on cultural change and continuity. The learning outcomes and competencies detailed in this outline meet, or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Project for this course as approved by the Kansas Board of Regents (Transfers as ANT 1010)

Required Materials
For complete material(s) information, refer to https://bookstore.butlercc.edu

Butler-Assessed Outcomes
The intention is for the student to be able to
1. Define the concept of culture and discuss specific examples of how it is learned, shared and transmitted through symbolic systems including language.
2. Identify different anthropological perspectives on cultural change and continuity.

Learning Outcomes
1. Define and apply key anthropological concepts, minimally: cultural relativism, ethnocentrism, and holism as well as key anthropological methods, minimally: ethnography, fieldwork, and participant observation.
2. Define culture and discuss specific examples of how it is learned, shared and transmitted through symbolic systems including language.
3. Demonstrate knowledge of several cultural traditions through exposure to ethnographic analysis.
4. Identify and explain the different models of cultural variation and similarity.
5. Recognize the ways in which environment, technology, economy, ideology, politics, and social organization interact within cultural systems.
6. Identify and explain different anthropological perspectives on cultural change and continuity.
7. Describe and evaluate the effects of globalization on world cultures.

Learning PACT Skills that will be developed and documented in this course
Through involvement in this course, the student will develop ability in the following PACT skill area(s):
Personal Development Skills
- Interpersonal interaction - Through a self-assessment inventory, the student will expand awareness of cultural diversity and provide feedback on what was learned.

Analytical Thinking Skills
- Critical thinking - Through written assignments, the student will develop critical thinking and analytical skills.

Communication Skills
- Creation and delivery of messages - Through written assignments, the student will develop writing skills.

Major Summative Assessment Task(s)
These Butler-assessed Outcome(s) and Learning PACT skill(s) will be demonstrated by:
1. Writing an essay exploring different perspectives on cultural change and predictions regarding future developmental trends. (C and A skills)
2. Completing a self-assessment inventory that examines the diversity of human culture and how that culture is learned, shared and transmitted. (P skill)

Skills or Competencies
These actions are essential to achieve the course outcomes:
1. Write clear and mechanically accurate essays.
2. Assess how life is changed by past cultures’ influences.
3. Compare and Contrast societal changes through discussions.
4. Demonstrate understanding of diverse human behaviors and cultures.

Learning Units
I. Introduction to anthropology
   A. Key terms
   B. Concepts and theories
   C. Culture’s effect on humanity
   D. Appreciation of cultural diversity

II. Research
   A. Key anthropological methods
   B. Ethnographic analysis
   C. Theory in cultural anthropology
   D. Scientific method

III. Cultural diversity
   A. Language and communication
   B. Ethnicity and race
   C. Gender
   D. Family, kinship and descent
E. Religion
F. Political systems
G. Economic systems
H. Media, arts, and sports

IV. Cultural change
   A. Anthropological perspectives on cultural change and continuity
   B. Globalization and its effect on world cultures
   C. Anthropology’s role in a changing world
   D. Application of anthropology to the self

Learning Activities
Learning activities will be assigned to assist the student to achieve the intended learning outcomes through lecture, instructor led-class discussions, group study, field trips, library research, various audio/visual aids, case studies, guest speakers, and presentations. These activities may be either face-to-face or online.

Grade Determination
The student will be graded on assessment tasks, research papers, class discussion, tests, daily work, class participation, assignments, and other methods of evaluation at the discretion of the instructor.